Rome, June 6th, 2025

Orizzonti | Rosso: a striking debut for PM23 and Fondazione Valentino Garavani e Giancarlo Giammetti

Rome - a city steeped in history, beauty, and culture - once again confirms its role as a capital of art and fashion with the resounding success of *Orizzonti | Rosso*, the first exhibition curated by the Valentino Garavani and Giancarlo Giammetti Foundation. The show marks the official opening of PM23, a new cultural and exhibition space located at Piazza Mignanelli 23, just steps away from the Spanish Steps.

Orizzonti | Rosso is an emotional journey that explores red not only as a color, but as a symbolic, aesthetic, and identity-driven force. Never before have so many masterpieces - eighty works spanning fashion and art - been brought together in a single event dedicated to red. Fifty iconic creations by Valentino are presented alongside thirty works by major contemporary artists, from Warhol to Picasso, from Burri to Fontana. The project celebrates the deep connection between the city of Rome and Valentino's creative legacy, with red as the defining thread of his career and artistic vision.

The initiative has received an overwhelming response: over 25,000 people, including visitors and PM23 newsletter subscribers, participated in the free preview that began on May 25—a turnout that reflects the capital's passion and enthusiasm for this unique project.

With this debut, PM23 establishes itself as a new landmark for culture and beauty in the heart of Rome—ready to tell stories of art, fashion, and creativity, celebrating excellence and inspiring passion, with the care and dedication that define the mission of the Foundation.

Thank you for making this beginning so special. This is only the start of our journey together.

PM23 TEAM